



Source: CMS National Data on over 15,000 Nursing Homes published September 2019

Key take away

- On average, facilities with the highest quality star ratings have the highest occupancy levels
- On average, facilities with the lowest quality star ratings have the lowest occupancy levels

Math take away

- 100 beds x 74% occupancy with an average rate of \$300/day = \$8.1M/annual revenue
- 100 beds x 84% occupancy with an average rate of \$300/day = \$9.2M/annual revenue

Star Ratings Matter